



6/16/23

**EVPC Board and Foundation Joint Meeting
YMCA**

The joint meeting was scheduled by Roger Schaljo during the 5/1/23 EVPC Board meeting. Minutes from the 6/4/23 Annual meeting were approved via email on 6/12/23.

EVPC BOARD MORNING MEETING:

EVPC Board Members present: President, Roger Schaljo; Vice President Bob Block; Treasurer Maureen McCauley; Secretary Christine Payne; Jeff Seldon, Garret Gilchrist, Chris Achtien. Derek Jensen was present for a portion of the meeting. Bryan Bagnon was unable to attend.

1) Review of committee Goals and Responsibilities

Roger discussed the goals that came out of the first Club meeting 6 years ago and how the name of the Club came about. About 30 people attended that meeting. Each Board member spent a few minutes writing down what they would like to see 6 years from now.

Wheelchair tournaments

Utilization of the Regional Facility complex

Strong relationships with the public and members

A membership of 2000 players

Additional indoor courts and lighting for outdoor courts

School leagues and Pickleball curriculum in schools

Pickleball school for players/instructors

An involved, dedicated Board of Directors

Financial stability

Diverse membership: geographical, age, gender, economic, cultural

Active at the National and Regional Pickleball Associations

More than one club tournament a year, some sanctioned

80 permanent outdoor courts/50 permanent indoor courts

Active Club membership supporting the Board of Directors/50 committee members

Monthly social events to build cohesion with the community

List of regular sponsors

Host regional tournaments

Hosting intercollegiate play
Greeters at open play
Contributing to the local economy

All current committee goals and responsibilities were reviewed by Board members. The Tournament, Social and Fundraising committees were combined. Maureen volunteered to create a document merging them. Pickleball Facilities and the Court Maintenance and Supplies committee were also combined. Some committees were renamed. The current committees are:

Board Development
Business Plan and Finance
IT
Learn to Play Clinics
Marketing
Membership Relations
Pickleball Facilities Coordination
Tournaments and Events
Youth and Families

Christine will update the Committee folders on Google Drive with the revised goals and responsibilities, including Chairs and committee members. She will advise Board members when this is completed.

2) Maureen reported on the Memorial Day Event.

Income	Registrations minus fees	\$1587.01
Expenses	Site Rental expense	200.00
	Printing	23.80
	Tape for court lines	78.96
	Refreshments	79.21
	Printing	<u>43.99</u>
Budget total		\$425.96
	Total costs	\$1,161.05

Maureen also reminded Board members that we can text, email or take a picture of receipts to send to her for reimbursement rather than waiting to see her in person.

JOINT AFTERNOON MEETING WITH THE FOUNDATION:

Foundation Members present: Alicia Hays, President; Karen Gaffney, Roger Schaljo, Tim Duncan, Alan Rexius, Chris Achtien. Eric Wold and Marty Daley were unable to attend.

1) Overview of morning session.

For Foundation members Roger discussed the very first Club meeting, what goals were then and what our goals for 2029 are now, and that we worked on committee structures. The Foundation would like to see a list of our committees including goals and responsibilities when the updated versions become available. Roger stated that a good committee structure will help us bring in assistance from Club members in the future.

2) Business Plan.

Alicia requested an update on the Club's business plan. Bob said they are still researching and collecting information as well as looking at how we can add income and how to funnel money to the Foundation.

Karen said that the Foundation is prepared if they get more money than needed for the Regional Facility. Endowments and/or renewable sponsorships would provide ongoing income.

Jeff has been talking to other organizations about how much they charge to run tournaments, and the cost of insurance. He's waiting for further information.

Maureen and Karen discussed the usefulness of Pillars of Sustainability (social, environmental and economic).

3) Overview of capital campaign

Alan stated they are currently using Lund Development Solutions as fundraising consultants. Christina has worked on several large projects including the New YMCA and has been very helpful. Timelines per Alan:

May 2025 groundbreaking

Raise 80% of funding by October 2024

Raise 90% of funding by February 2025

Raise 100% in 2026

Karen reviewed donor cultivation:

ID potential donors

Strategy

Connect and Cultivate

Solicit

Confirm and close

Stewardship

Board/Club liaison (Roger, Chris)

Grant support

Events

Special initiatives

If anyone on the Board or membership wants to help email www.evpickleballfoundation.com/contact-us.

4) LCC update - Alicia

Facilities and Planning - Foundation members shared plans with LCC in the

initial meeting and will follow up with monthly Zoom meetings.
Policy Meetings - Foundation members will be meeting with the LCC president and attorneys probably on an infrequent basis.

5) Update on Committees - Alicia

Government Committee - Karen, Alicia, Eric, Roger

Facility Committee - Roger, Karen, Jeff, Chris, Eric. Due to funding the committee has prioritized what we want into 20 categories and are working on getting realistic figures. For example, Jeff has gotten one estimate on solar panels for 6 million dollars.

6) Discussion of communication between the two Boards and the community.

Jeff would like to see a simple quarterly report from the Foundation on expenses and revenues. Full Foundation minutes including financials are accessible to EVPC Board members on EVPC's google drive.

Chris and Roger will provide monthly updates to the EVPC Board.

The Foundation will develop bullet points for EVPC Club members to know.

As Pickleball explodes we need to include youth and universities in communications.

Jeff said a newsletter could be a possibility.

We should involve Club members as volunteers when there are special events in the community to promote Pickleball.

7) Talking Points

- a. Timeline May 2025 ground breaking. Most funds raised by late 2024**
- b. Fundraising goal - Five million**
- c. Public/Private Partnerships If you know of potential large donors please let the Foundation know.**
- d. If EVPC members have question or need more information direct them to contact evpickleballfoundation.com**
- e. The Foundation is currently ramping up fundraising. If you are able to help send a note to the Foundation.**
- f. A business card with a QR code that would take people to the Foundation's website and also have the talking points on it**

8) Schedule as we move forward

Joint meetings will be twice a year in October and May. More can be added if needed.

Meeting adjourned at 2:50 pm.

Signature of Secretary: *Christine Payne*

Date: 6/29/23

