



Joint Meeting of Foundation and Club Boards

11/5/2023 1:00-2:30 pm YMCA

<u>Club Members Present</u>: Roger Schaljo, President; Chris Achtien, Vice President; Maureen McCauley, Treasurer; Christine Payne, Secretary; Garrett Gilchrist

<u>Foundation Members Present</u>: Alicia Hays, President; Eric Wold, Secretary; Karen Gaffney, Alan Rexius, Roger Schaljo, Chris Achtien

The meeting was called by Alicia Hays and Roger Schaljo via email on 9/24/23.

1. Introduction of Board Members

Foundation and EVPC Board members introduced themselves. Laura Anderson also attended as a guest of the Foundation. She is interested in the Foundation's open Treasurer position. There were no additions to the agenda.

2. Regional Pickleball Complex at LCC

Eric showed the group poster images of the projected complex. There will be 24 courts; 10 covered. It's important that the complex be easily accessible by the community. There will be plenty of parking and ADA accessibility. Currently there is a bike lane on 30th Ave, and a plan to have a bus stop in a couple of years. Wide walkways will provide ease of movement.

The tournament courts will have space for bleachers, and there will be a storage facility with a press box on top. The complex will have portable restrooms to start with. The covered courts will have a durable metal roof. The Foundation has decided not to pursue solar panels, but this is something that LCC could add in the future if they choose.

Water and wastewater connections are being evaluated, and there will potentially be a geotechnical survey in December.

Karen said some Foundation members have met with retired architect Bill Seider, and are hoping he will join the Planning and Design Committee as an advisor.

Roger reported contact with Beynon Sports out of Tualatin. The company is active in building/surfacing courts. Bineham Construction is a local company where he has gotten quotes regarding the roof structure. Bineham could also provide machinery for the geotechnical study.

Alicia emphasized that the message we want to send to Pickleballers is that we hope to build the complex in its entirety.

3. Capital Campaign update

Karen reviewed the 10K Challenge. If 50% of Pickleballers donate \$50 dollars by the end of November an anonymous donor has offered to donate \$10,000 towards the Regional Complex. This will require donations from around 320 players. Donees don't have to wait for "Giving Tuesday"; they can donate now and donations from non-EVPC members will also count towards the goal.

Maureen suggested signs at the courts about the Challenge with a QR code.

Garrett will design the signs and Chris will have posters made and distribute them. Garrett will also post them on EVPC's Facebook and Instagram. (Resolved 11/7/23)

Chris will send an email from the Club weekly with only the Challenge campaign information. Eric will also send a weekly email via the Foundation's email platform to remind people of the 10K Challenge.

4. Volunteer opportunities/communication

Karen said that the Friends of the Foundation needs more help. If a volunteer isn't comfortable asking for money they can do other things such as help plan events, send thank you notes, or assist with grants.

Eric will send out another survey for potential volunteers.

5. Government Relations

Karen and Eric emphasized how important it was that Pickleball players filled the room at the Eugene City Council meeting. The City Council hears when 100+ people show up for these meetings. Follow up conversations with City Council members are important.

Chris will check with Jeff Seldon about mapping out which City Councilors cover members' districts.

Eric explained that SDCs (System Development Charges) are funds set aside to accommodate the growth of the Eugene parks system. The Eugene City Council needs to add the Regional Pickleball Complex to the list of projects that are eligible to receive SDC funding. Once the City Council does that, then Eugene Parks staff would have the ability to allocate \$750,000 to the project.

6. Update on Business Plan Committee

Maureen reviewed the Club's financial position report. More funds have been moved into a Money Market account to accumulate better interest. The Club's net worth has increased by about \$10,000 since the first of the year. Recurring membership has increased revenue.

She also explained the rules for a 501C7 organization such as EVPC. The Club is considered a social club with no taxes on income, but 65% of income needs to come from member activities. An example would be that the Regional Complex tournaments need to be sponsored by the Foundation, but can be run by the Club.

Karen agreed this aligns with the Foundation's mission statement.

Per Maureen, the complex will have start-up costs for the Club so it's best not to donate extra funds to the Foundation at this time.

Alan discussed the advantages of Treasury Bonds.

Chris advised that a business plan was sent to the City of Eugene, but a work session has not yet been scheduled.

The Foundation will know whether they have received a grant from Travel Oregon by 11/15/23.

Action items are in red.

Meeting adjourned at 2:30 pm.

Christine Payne Date: 11/9/23

EVPC Secretary

Eric 11. Wold Date: 11/9/23

Secretary

Emerald Valley Pickleball Foundation